

gear TECHNOLOGY®

MEDIA GUIDE

Print: Manufacturing sMart



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One-sixth page sMart ads are a great way to promote your webinars, online videos, brochures, white papers, case studies and other special promotions. Unlike the old-fashioned "classified" section, these value-priced sMart ads are larger and higher profile. And best of all, they'll never be buried in the back of the magazine.

Pricing

Manufacturing sMart ads start at \$615. Of course, we offer significant discounts (up to 50%!) for advertisers who schedule a program with us. For details, contact Dave Friedman, friedman@agma.org.

Sizes

sMart ads measure 2¼ inches wide and 4¾ inches tall. They fit six to a page. This configuration is ideal for promoting industry resources and any time you need more space from your limited budget. One-sixth page ads can be combined together to make larger ads at a lower cost than run-of-book.

Examples

The examples include:

- Perry Technology**: Commercial Aerospace, Gear & Spline Experts, Turbine Hubs, Military & Defense.
- Nordex Incorporated**: Over 32,000 standard components, Buy online 24/7.
- Star-Su**: Sharpening Services (Hobs, Milling Cutters, Shaper Cutters, Shaving Cutters, Broaches), Service Centers in Hoffman Estates, IL; East Tawas, MI; and Querétaro, Mexico.
- Circle Gear and Machine**: Quality Custom Gearing, Documented Quality Control Program, Inspection Lab including Complete Gear Tooth Diagnostics, Tooth Cutting, Grinding & Shaving Services Available.
- Kapp Niles**: Solid Success 30 years!, precision for motion.



AGMA Media
1840 Jarvis Ave., Elk Grove Village, IL 60007-2440
Phone: 847-437-6604 Fax: 847-437-6618
geartechology.com

Dave Friedman
Associate Publisher & Advertising Sales Manager
friedman@agma.org