





Online: Buyers Guide

The world's most comprehensive directory of gear industry suppliers resides at *geartechnology.com*. Being listed in the buyers guide guarantees that your information is available when potential customers are looking for you—at any time of the day, and from anywhere in the world. Getting listed in the buyers guide is quick, easy and absolutely FREE. Just fill out the form to get started.

Premium Listings (\$1,795 per year)

Premium listings appear on every applicable buyers guide category. They are positioned above the free listings, and they include a logo and brief description of your company.

Premium listing advertisers also receive a customized Company Page, which includes: contact information, company logo, a 250-word description, up to three photos, E-mail link and links to your website. Articles, videos and other content featuring your company will be automatically attached to your company page. In addition, you can upload peripheral materials, such as brochures.

Bonus for Gear Manufacturers: Any and all premium listings in categories under gears, gear drives and gear manufacturing services are also upgraded on the Buyers Guide at *powertransmission.com* at no additional charge.

Benefits of Upgrading to a Premium Listing on geartechnology.com

Over the last three decades *Gear Technology* magazine has truly earned its reputation as "The Journal of Gear Manufacturing." Today, as the flagship publication of the American Gear Manufacturers Association, *Gear Technology* is the premier publication serving the gear industry.

The web portal at *geartechnology.com* has grown over the past two decades to become a center of gear manufacturing knowledge. Our searchable archive of technical articles is now the largest collection of gear manufacturing knowledge freely available to the market anywhere on earth.

The buyers guide at *geartechnology.com* is the world's most comprehensive directory of suppliers serving the gear industry. Thousands of visitors per month come to *geartechnology.com* looking for vital information about gear manufacturing, including information about the suppliers of machines, tooling and services needed to manufacture gears and related components.

Why should I upgrade my listing from a standard "free" listing to Premium?

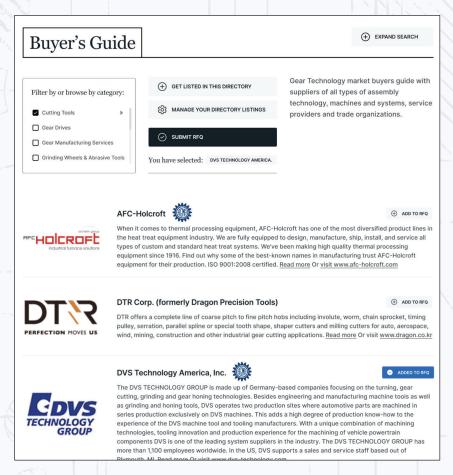
- Premium Listings maximize your visibility and you convert "views" into actionable sales leads in this important industry.
- Premium Listings are expanded to include a description, brand logo and a direct link to your website.
- Premium Listings appear ahead of your competitor's free listings at the top of each category.
- Each Premium Listing advertiser gets a customized Company Page with photos, full contact information and an overview description of your Company.



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Sample Premium Listing Company Pages:







In addition, there are a few things that really set our Premium Listings program apart from other online directories:

- No category limit—No matter how many different products and services you supply, we won't nickel-and-dime you for extra category fees.
- You can customize each Premium Listing Category description to be most relevant to shoppers of that product.
- Videos and many other features can be included on your company page at no extra charge.
- Finally, we go out of our way to make sure Premium Listing advertisers are successful. That's why we link to those advertisers from throughout our site, not just from the buyers guide categories.
- On the home page (three advertisers are highlighted at a time, and these featured advertisers are rotated throughout the year).
- Alongside relevant news items in editorial search results.
- Alongside relevant articles from *GearTechnology* magazine.



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